



8th International Symposium on Business and Spirituality at Babson College

Adding Value to
Your Business:
How Spirituality
Improves Profits
and Well-Being

Glavin Family Chapel
Babson College
March 22, 2005



Keynote Speakers

Linda Mason, Founder and President, Bright Horizons Family Solutions

Ben Cohen, Cofounder and Former CEO, Ben and Jerry's Ice Cream

Aaron Feuerstein, Former President and CEO, Malden Mills Industries Inc., also presenting the *Aaron Feuerstein Business and Spirituality Award*

Other Speakers Include

Janet Britcher, President, Transformation Management, and

Linda Brown-San Martin, Gospel Choir Director, Lesley University and Regis College

Bluegate Musical Ensemble—Ensemble presents a guided music visioning workshop

DramaWorks InterActive—An action learning company using theater for transformation

Rick Goossen, CEO, M & A Capital Corp., and Professor of Entrepreneurial Strategy and Finance, Trinity Western University, BC, Canada

Dr. Sylvia LaFair, Creative Energy Options Inc.

Julius Walls Jr., CEO, Greyston Bakery

To register, please visit www.babson.edu/events/businessandspirituality or call 781-239-5631.

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